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# Membership Matters

from The Learning and Performance Institute

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thousands of members, hundreds of accredited organisations, professional recognition, unique global networking opportunities, countless member benefits, continued career support, a library of learning resources, exclusive access to webinars, discounted entry to various industry events, take part in vital research projects.

“LPI membership gives validation to my skills as a Learning Provider and a reference point for me to grow my skills through the knowledge and experience of the Institute and its members. It also gives customers confidence in my abilities as LPI is widely recognised for the high standards required to achieve membership.”

Jean Leggate, Consultant Azolve Ltd



## Professional Recognition

LPI members that qualify for professional level membership status are afforded Institute post nominals in recognition of their experience and qualifications in the learning sector. There are three different levels of professional membership:

- Associate (ALPI)
- Member (MLPI)
- Fellow (FLPI)

Discover your membership level by completing our free self assessment form online\*. The brief, easy to use assessment will automatically calculate your membership level based on your current experience and qualifications.

Those who are new to the learning sector or not directly involved in learning can join the Institute at Affiliate level, gaining all of the benefits of membership aside from the post nominals award.

[learningandperformanceinstitute.com/levels.htm](http://learningandperformanceinstitute.com/levels.htm)



In addition to the use of post nominals, members are also permitted to use a customised version of the Institute logo on all personal stationery including business cards, CVs, blogs and social media accounts to further highlight their level of membership.

LPI membership is recognised the world over and is not only a symbol of an individual's commitment to a career in learning but also a testament to their qualifications and experience in this area.

Increasingly more organisations are starting to insist on their learning professionals being LPI members, including NHS Trusts, public sector bodies, investment banks, leading high street brands and global technology companies. This figure continues to grow on a monthly basis.

\* The Institute's self assessment form is due to launch on 24 October, contact the LPI for further information

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# Learning Professional Network



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The Learning Professional Network is a secure online network exclusively for LPI members.

With over 2,000 members the network allows users to make connections, create discussion forums, upload videos, images, learning resources and much more.

The network also acts as a store for many exclusive research projects and white papers produced by the Institute.

The network is simple and easy to use. Members can logon using just their e-mail address and LPI membership number.

Once logged on you are provided with the option to update your profile and away you go.

Connect, share and contribute all on the Learning Professional Network.

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## What's on the network now?



Relive Lord Robert Winston's keynote presentation on 'The Human Brain and Learning' taken at LEARNING LIVE 2011



Join over 20 specific discussion groups covering everything from Freelance Training to L&D Managers and e-Learning Development



View a host of useful video resources and webinars including, 'Essential Presentation Skills for Trainers' presented by Sheena Whyatt



Contribute to over 200 blog posts across various L&D topics with easy links to the latest and most popular blogs

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# Resources



The Institute prides itself on developing cutting edge research projects that are relevant to today's learning professional.

Throughout the year the Institute produces a number of annual reports focusing on workplace learning, as well as bespoke research focusing on key topics and trends.

Much of the Institute's research is used by leading publications and helps to shape the future of learning.

The full reports, however, are provided exclusively to LPI members.

**Learning Survey** the Institute's major research project. Conducted annually, the survey covers a wide range of learning related topics - from the use of social media to the value of certification.

**Top 50 Training Providers** an in-depth league table charting the success of leading training providers.

**Performance through Learning** a continually evolving white paper. Produced by the Institute's own consultants, the white paper includes over 20 pages of advice and guidance on how learning can, and should, impact on performance.

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# Webinars



With an average of one new webinar every week - the LPI webinar programme is a continually evolving, live learning resource, which is exclusive to LPI members.

Examples of a couple of our upcoming webinars include:

**Using Games to Enhance Learning**

Can games in the classroom both make learning more enjoyable and more effective? Examples from personal experiences and a look at how to focus fun activities around achieving objectives.

**Self Management**

Are you effective and efficient at managing yourself? What would you do with an extra 30 minutes in your day, how do you prioritise, does your task list frequently overflow to the next day or even the next week?

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# Events

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Membership of The Learning and Performance Institute provides you with preferential access to a host of learning related events.

The LEARNING LIVE Conference and Exhibition is driven by LPI members. With regular member input into event content and speakers, LEARNING LIVE continues to grow year on year.



*The*  
Learning Awards



trainingZONE

[learningandperformanceinstitute.com](http://learningandperformanceinstitute.com)

[/learning-live.htm](#)

[/learningawards.htm](#)

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All LPI members are guaranteed to receive free event resources including speakers' presentation slides whilst benefiting from considerable discounts for access to the event itself.

The Learning Awards is the learning sector's premier awards ceremony held at the 5-star Dorchester Hotel, Park Lane. Get closer to the awards including regular updates through Institute membership.

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# High Street Discounts

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The High Street Discounts programme is offered by the Institute exclusively to members. By signing up to the scheme members will have access to a dedicated Institute website which provides special offers and generous savings from over 320 top brand names and well-known retailers. Including discounts on the latest learning technologies such as the Apple iPad.



The programme provides you with an easy overview of your activity throughout the year allowing you to view exactly how much you've saved through the scheme. Yet another way that LPI membership can save you money.

**Discounts from over 320 top retailers, including the latest learning technologies.**

# And there's more...

## People Alchemy Management Resource

Access to a growing, general management resource called 'Alchemy for Managers'. With simple and quick access to a range of topics, your course design in management and in lots of other areas like communication can be tackled using Alchemy for Managers.

Alchemy for managers is free to all LPI members.

## Tender Opportunities

Keep up-to-date with the latest contract opportunities with notification direct from the Institute. Many tenders are provided exclusively to LPI members.

## LPI Accredited Organisation Discounts

The Institute accredits hundreds of organisations engaged in learning activity, many of which provide discounts on their products and services to LPI members.

These discounts are wide ranging from books and learning materials to training courses and e-learning software.

A list of accredited organisations can be found on the Institute website. Whenever you work with these organisations please quote your LPI membership number to qualify for any applicable discounts.

## Subscription to Learning Today

All members are provided with an annual subscription to Learning Today the learning community's industry newsletter.

But more than just news, Learning Today provides a regular supply of valuable resources with links to free learning materials, the latest product demos, white papers, research and much more.

## Vacancy updates

Organisations engaged in learning regularly approach the Institute with the aim of advertising a vacancy specifically to LPI members.

Aside from the vacancies page on the LPI website the Institute produces a quarterly vacancy newsletter issued direct to members.

## Coming soon...

### Preferential Civil Liability cover.

LPI members will soon benefit from generously discounted Professional Indemnity and Public Liability cover. Further information will be issued on the Institute website.

[www.learningandperformanceinstitute.com](http://www.learningandperformanceinstitute.com)

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# Join the Institute

Membership of The Learning and Performance Institute starts from as little as £77.50 per annum.

There are no hidden charges, joining fees or VAT. Contact us today to find out more.

We are committed to raising the standards of professionalism within the learning community.

Join us and share the benefits.

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**E.** [membership@learningandperformanceinstitute.com](mailto:membership@learningandperformanceinstitute.com)

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**W.** [learningandperformanceinstitute.com/join.htm](http://learningandperformanceinstitute.com/join.htm)

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