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# Learning Technologies Accreditation

***Accreditation is the fundamental element in the Institute's mission to raise standards within the learning community***

[www.learningandperformanceinstitute.com](http://www.learningandperformanceinstitute.com)

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## Quality

Learning and Performance Institute accreditation is the globally recognised quality mark for providers of learning technologies solutions.

Accredited Learning Technology providers demonstrate an adherence to a recognised Code of Practice and a commitment to continually raise learning standards.

Accreditation is a symbol that the accredited organisation's products and services are of a high standard and provide value to their clients.

## Performance

Learning Technologies Accreditation focuses on both the deployment of technology and the way in which it is positioned within this challenging market.

Key learning mega-trends position the learning technologies provider in a growth area; the challenge is one of maximising opportunities and not being side-tracked into a sub-optimal position. Through accreditation we recognise outstanding examples of leading edge providers and position them as an organisation that can provide innovative approaches in which risk is minimised.

## Benchmark

How can you rate your performance without having anything to measure against?

Arguably, providers of learning technologies operate in the most competitive L&D market space. Accreditation by the Institute provides an impartial view on an organisation's current market position and plans by benchmarking them against similar organisations.

This information is exclusive to accredited organisations and is designed to enable them to increase their performance readiness and maximise the opportunities.

## Standards

Learning Technologies Accreditation has been developed over 15 years. It recognises best practice and supports providers in continuously raising both learning standards and performance outcomes.

The process considers every aspect of learning. Not all organisations achieve accreditation first time. In this instance the Institute is committed to working with providers to ensure that they make the necessary improvements.

Since 1995 the Institute has been working with learning organisations to create an industry wide Code of Practice and today we are pleased to represent over 3,000 Learning & Development professionals.

What makes the Learning and Performance Institute different from any other Institute is our belief in working in partnership with our accredited organisations to improve industry standards. We don't believe in ticking boxes or repetitive audits.

We want to understand your organisation and work with you to ensure we develop ways to continually improve how we measure, benchmark and improve learning as a service.

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*“As a leading provider of IT training products and services worldwide, Element K is proud to be associated with the most highly respected and influential organisations in our industry. In the UK and throughout Europe, the Learning and Performance Institute is unmatched as a resource for training professionals and suppliers. Our membership and accreditation are essential to our aggressive expansion plans in this market.”*

**Paul Krause**  
**CEO**  
**Element K**

*“One of the key benefits for REDTRAY of our accreditation is the TPMA programme. It gives us a real benchmark and a great review and development process for our trainers against what the industry expects. We put all our trainers through the programme and we believe it's the best in the market, with even the most experienced trainers gaining from the experience.”*

**Jon Shepstone**  
**Managing Director**  
**REDTRAY**

*“Accreditation provides us with access to a global network of learning professionals, industry players, and competitors. It's a great platform to discuss industry and market issues in an open forum.”*

**Janet Garcia**  
**Director**  
**Mindleaders Thirdforce**

# Accreditation Overview

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Learning Technologies Accreditation covers organisations that deliver generic content, tools, infrastructure, development and consultancy services. This Accreditation recognises innovation and vision as well as the provider's ability to deliver. It accredits the organisations performance readiness in an environment in which change is constant. The result is competitive differentiation in this important and growing area.

The Institute's accreditation is accepted as the de-facto standard in learning technologies today and is now a requirement for many tenders in Government and blue-chip organisations.

Accredited providers are permitted to use the Learning and Performance Institute logo on their company website and marketing literature, along with the text 'Accredited Learning Technologies Provider'. This differentiates the organisation as a forward-thinking, reputable provider, committed to learner outcomes, performance development and customer satisfaction.

## Gold Standard Accreditation

There are two levels of Accreditation, **Standard** and **Gold Standard**. Gold Standard Accreditation is available to any provider who has been accredited for a minimum of six months and who can guarantee that all employed trainers are Professional members of the Institute.

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## The Performance Through Learning Programme

The Performance through Learning Programme represents the journey to becoming accredited and continues beyond the accreditation award.

The programme focuses on the process of realising and enhancing corporate performance through learning. The programme will take participants through each of the following:

**Where are you now:** An in-depth look at where the organisation is now, market position, processes and procedures, the quality of the product or service offering.

**Business Integrity:** A review of your marketing processes. How do you demonstrate the value of your service?

**Performance:** How to develop a successful strategy that links with the overall business objectives. Where can value be added?

**Road Map:** Where is the organisation going and how can the Institute add value?

The Performance through Learning programme is an ongoing process which is renewed annually. You will be assigned a dedicated Learning and Performance Consultant with decades of experience in this sector. They will work with you throughout the year to ensure that your organisation excels in all of the above criteria.

# The Accreditation Award

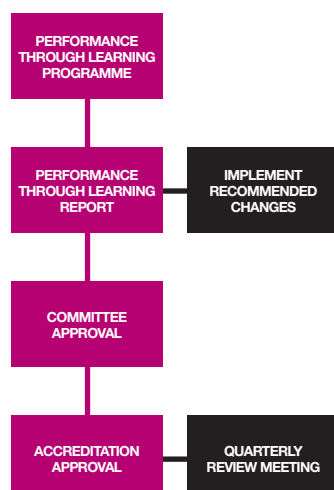
Based on the outcome of the Performance through Learning programme, the Institute's consultant will submit a request for the accreditation to be approved by an Institute Committee. The Committee will have final approval on the awarding of accreditation status.

In certain circumstances the Institute consultant may make recommendations for improvements that will need to be implemented in order for the organisation to meet the accreditation standard. In this instance the consultant will work with the organisation and assist them in ensuring these improvements are realised.

## Benefits of Accreditation for a Learning Technologies Provider

- Enhance your recognition in a competitive market place
- Enter the register of Accredited Learning Technologies providers. A source of approved suppliers for thousands of learning professionals
- Benchmark your products and services identifying your strengths in relation to your peers
- Demonstrate value for money
- Create stakeholder confidence in the quality of your products or services
- Benefit from a mystery shopper service that gives you unbiased feedback on your clients' first impressions
- Gain leverage from your success through Learning and Performance Institute branding and Institute promotion
- Increase consumer confidence with a public commitment to compliance with the Institute's Code of Practice and complaints process
- Access the latest market research statistics and trends with access to exclusive web areas
- Network online with industry experts and like minded peers
- Access and contribute to free Institute webinars covering the latest training topics
- Contribute to the Institute's e-newsletter read by over 3,000 learning professionals

## The Accreditation Process



## How to apply

To find out more contact the Institute on **+44 (0)845 006 8858**, or e-mail **accreditation@learningandperformanceinstitute.com** and we will be happy to answer any questions.

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